



2019  
Informational  
Packet

2018 Jefferson Award Winner  
For Public Service  
Courtesy of:



J E F F E R S O N  
A W A R D S  
F O U N D A T I O N

Greetings,

I would like to thank you for taking the time to read this packet and learning about the wonderful things we are doing at Wrestling For Warriors.

What started out as my son's dream to help other children fighting against disability and/or life threatening illness, has quickly grown into something much larger. Daily, we are being contacted through email, telephone and social media from people who want to help make this a success. It is simply amazing how quickly the support has poured in for this organization. We are both humbled and excited to see what the future holds.

If you are reading this, it is not by accident. We have put forth a great amount of time and energy into seeking out individuals and companies who are not only kind-hearted but have exhibited the kind of philanthropic spirit that aligns perfectly with our core values.

As you continue reading this informational packet, I ask that you also give thought to your friends, relatives and neighbors. It seems as though we all know someone who is affected by a life-threatening illness or disability and could benefit from our programs.

At the end of the day, we would love for you to join us in this fight as a sponsor. However, if you feel as though it's not a good fit, we would still like the opportunity to speak with anyone you may know that is fighting disability and/or life threatening illness and help them live their dreams.

Again, I thank you for taking the time to read this and appreciate your support!

Sincerely,

Christopher Holt  
Executive Director  
Wrestling For Warriors

# Our Mission

The inspiration behind “Wrestling For Warriors” came from our Executive Director’s son, Chase. As he fought against cancer and disability for 4 years, he had the chance to meet many of the WWE Superstars. At each of these meetings, he would seemingly forget about the medical issues and live in the moment with a big smile. After one of the meetings, he asked, “Dad, how we could help other kids like me?” The concept for Wrestling For Warriors (WFW) was complete and the 501(c)3 paperwork was filed.

Each event that WFW organizes and promotes has a different cause associated with it. A few examples of this would be Pediatric Cancer, Cerebral Palsy, Muscular Dystrophy, Neurofibromatosis, amongst many others. The net profits from each event go directly to the associated cause, helping fund their respective research efforts or other programs that benefit the Warriors we serve.

We fully understand the importance of giving those who are fighting against disability or life-threatening illness, something to smile about. That’s why we created the “Warrior Plus” program. This program will allow any Warrior, whom we consider to be a child fighting against disability or life-threatening illness, to submit a request to meet the wrestlers in a VIP setting, sit ringside and receive merchandise, all at NO COST. More information can be found by clicking the “Refer A Warrior” tab on our website.

We here at “Wrestling For Warriors” consider it an honor, a privilege and a blessing to promote these events. We hope that our efforts to raise awareness and needed capital, will lead to finding cures and eventually bettering the lives of those who are such an inspiration, in ours.

# Our Team



Christopher Holt -  
Director

The Director of Wrestling For Warriors is Christopher Holt. Holt has dedicated his life to putting smiles on the faces of disabled and/or terminal children. Through watching his own son Chase in his fight against cancer, Chris was amazed by how much Chase would smile every time he was able to meet professional wrestlers. The escape from reality it provided for both Chase and his father, was more than they could ask for. After Chase asked his father, “What can we do to help other kids like me?”, Chris knew pro-wrestling was the answer.

Holt has spent 22 years of his life in the entertainment industry touring with National Artists and producing /promoting events, on local and national levels. Holt also has many years of being a small business owner.

Holt coupled his previous work experience and connections made along the way into his new-found desire to help those fighting disability and life-threatening illness by creating Wrestling For Warriors.

The hard work and dedication is attracting the interest of many, including Ft. Wayne’s NBC, who selected Chris as a Jefferson Award Winner in March 2018. The Jefferson Awards are a prestigious national recognition system honoring community and public volunteerism in America, founded in 1972 by Jacqueline Kennedy Onassis, Senator Robert Taft Jr., and Sam Beard



Cassandra Geller  
Secretary

Cassandra Geller serves as the Secretary for the organization. Cassandra has over 17 years’ of administrative assistant experience and brings a vast ranges of skills with her. She also feels extremely convicted to the cause as her own nephew is suffering from cancer.

# Join Us In The Fight To Help These Brave Warriors

Do you want to be part of the coolest event in town?

Do you want to reach a whole new, highly motivated market for your business?

Above all else, do you want to help facilitate hope and change in some of the bravest little Warriors you've ever met??

If you answered yes to any of those questions and you're serious about creating brand awareness, then you've come to the right place!

Our media, marketing and production teams will ensure that our events will reach hundreds of thousands via press, radio, and TV spots as well as our social media following in excess of 250,000 people with potential reach into the millions.

100% of the net profits go back to helping our Warriors and every donation or sponsorship we receive is fully tax deductible.

Help us, help them... all while helping your business grow!

WFW is setting a budget for each show, in the amount of \$25,000. This number covers all expenses and it is our goal to have the entire budget covered through sponsorships.

If we cover the expenses this way, it allows every cent from ticket sales, to go directly to the selected beneficiary of that show.

On the next couple pages, you will find the various levels of Sponsorship Packages that are available.

# Presenting Sponsor \$10,000

(1 available per show)

The Presenting Sponsor will be recognized as the primary sponsor for the event and will also receive priority logo placement in all advertising.

The Presenting Sponsor's name and logo will be acknowledged in all Wrestling for Warriors promotions, including print advertising, collateral materials, media relations, event t-shirts and prominent event exposure.

## Advertising

- Primary placement of name and logo in all print advertising
- Company name and logo on event website and other category websites

## Collateral Materials

- Primary placement of name and logo in donation forms
- Primary placement of company logo on official event poster

## Public Relations

- Inclusion in all media materials, including press releases, media talking points and backgrounders

## Event Exposure

- Mentioned during all public-address announcements
- Included in all event public relations
- Primary placement of company logo on official event t-shirt
- Primary placement of company logo on event banner
- Premier Booth/Vendor space at event
- Primary placement of company name in Sponsorship List inserted in small event Goody Bags - "Your Company" presents the evenings event
- 10 VIP Front Row Tickets, Meet & Greet and T-Shirts

# Gold Sponsor \$5,000

(8 available per show)

The Gold Sponsor achieves excellent visibility, but at less cost than a Presenting Sponsor. Inclusion of your company logo on most promotional materials and public relations will ensure that Gold Sponsors benefit from widespread visibility throughout the venue.

## Advertising

Secondary placement of Company name & logo in all print advertising - Company name & logo on event website and other category websites

## Collateral Materials

Secondary placement of Company name & logo on official event poster & flyers - Secondary placement of Company name & logo on official event program

## Public Relations

Inclusion in all media materials, including press releases, media talking points and backgrounders

## Event Exposure

- Secondary placement of Company name & logo on official event t-shirt
- Secondary placement of Company name & logo on event banner
- Dedicated Booth / Vendor space at event
- Secondary placement of Company name & logo in Sponsorship List inserted in small event Goody Bags
- Dedicated match "Presented by" your company
- 5 VIP Front Row Tickets, Meet & Greet and T-Shirts

## **Silver Sponsor \$2,500**

(10 available per show)

The Silver Sponsor is a great option to gain visibility to your company. Inclusion of your company logo on both online & print promotional materials will ensure that Silver Sponsors benefit from exposure throughout the venue.

### **Advertising**

- Company name & logo listed on event website
- Company name & logo on event t-shirts

### **Collateral Materials**

- Company name & logo on official event poster
- Company name & logo on official event program

### **Event Exposure**

- Banner placement at event
- Vendor space at event
- Company name included in Sponsorship List inserted in all event Goody Bags
- 5 VIP Front Row Tickets and T-Shirts

## **Bronze Sponsor \$1,000**

(Unlimited Availability)

- Company name & logo listed on event website
- Banner placement at event (provided by vendor)
- Company name & logo included in Sponsorship List inserted in all event Goody Bags
- 10 General Admission Tickets



## **Associate Sponsor \$500**

(Unlimited Availability)

- Company name & logo listed on event website
- 5 General Admission Tickets

## **Raffle Prizes**

(Unlimited)

Donating Raffle Prizes is great way to not only get your Company great visibility, but it will also help raise additional funding to put to medical research efforts.

\* All prizes with a value of \$50 and up will be considered.

## **Vendor Booths also available!**

If you or your company would like to support Wrestling For Warriors, please fill out the application starting on the next page and either mail it to the address below or scan and email it to: [Chris@WrestlingForWarriors.com](mailto:Chris@WrestlingForWarriors.com). After we receive your submission, a member of our team will follow up with you very shortly.

If mailing, please enclose a check for the appropriate amount payable to Wrestling For Warriors, Inc. If you would rather pay by credit card, please let us know when we call you to discuss your sponsorship.

We are so thankful that you have decided to join us in this fight and look forward to speaking to you more in depth very soon!!

# Sponsorship Application

Company Name - \_\_\_\_\_

Contact Name - \_\_\_\_\_

Email Address - \_\_\_\_\_

Phone Number - \_\_\_\_\_

Address - \_\_\_\_\_

City - \_\_\_\_\_

State - \_\_\_\_\_

Zip - \_\_\_\_\_

We would like to sponsor Wrestling For Warriors at the following level –

Presenting Sponsor: \$10,000

Gold Sponsor: \$5,000

Silver Sponsor: \$2,500

Bronze Sponsor: \$1,000

Associate Sponsor: \$500

Raffle Prize Sponsor

Mail To:

Wrestling For Warriors

P.O. Box 473

Payne, OH. 45880

**Our Next Event  
Is  
May 11th, 2019  
More Details Coming Soon!**

**Last Years Event**



Tommy Dreamer performed at our 2017 event and felt so convicted to help our cause, that he has offered the branding of his own wrestling organization called “House of Hardcore” for the 2018 show.

**In the past two years, Wrestling For Warriors has been able to send over \$6,500 to selected beneficiaries that benefit the Warriors we serve.**

**In addition, and more importantly, we have helped 79 Warriors achieve their dreams of meeting Professional Wrestlers, by bringing them to the shows or by visiting them in the hospitals.**