



2018
Informational
Packet

Greetings,

I would like to sincerely thank you for taking the time to read this packet in its entirety and learning about the wonderful things we are doing at Wrestling For Warriors.

What started out as a dream to help sick and/or disabled children live their dreams, has quickly grown into something much larger and is now garnering support from all over the world. Daily, we are being contacted through email, telephone and social media from people who want to help make this a success. It is simply amazing how quickly the support has poured in for this organization. We are both extremely humbled and even more excited to see what the future holds.

If you are reading this, it is not by accident. We have put forth a great amount of time and energy into searching for individuals and companies who are kind-hearted and have exhibited the kind of philanthropic spirit that aligns perfectly with our core values.

As you continue reading this informational packet, I ask that you also think about your friends, relatives and neighbors because it seems as though we all know someone who is affected by a life-threatening illness or disability.

At the end of the day, we would love for you to join us in this fight but if you don't feel as though it would be a good fit, we would still like the opportunity to speak with the Warriors that you may know and help them live their dreams too.

Again, I thank you for taking the time to read this and appreciate your support!

Sincerely,

Christopher Holt
Executive Director
Wrestling For Warriors

Our Mission

The inspiration behind “Wrestling For Warriors” was my own son, Chase. As he fought against cancer and disability for 4 years, he had the chance to meet many of the WWE Superstars. At each of these meetings, he would seemingly forget about the medical issues and simply smile. After one of the meetings, he asked me, “Dad, how we could help other kids like me?” The concept for Wrestling For Warriors was born and the 501(c)3 paperwork was filed.

Each event that WFW organizes and promotes has a different cause associated with it. A few examples of this would be Pediatric Cancer, Cerebral Palsy, Muscular Dystrophy, Neurofibromatosis, among others. The net profits from each event go directly to the associated cause, helping fund their respective research efforts or other programs that benefit the Warriors we serve.

We fully understand the importance of giving those who are fighting against illness, something to smile about. That’s why we created the “Warrior Plus” program. This program will allow any Warrior, which we consider to be a child fighting against disability or illness, to submit a request to meet the wrestlers in a VIP setting, sit ringside and receive merchandise, at NO COST, during the event they are attending. More information can be found by clicking the “Refer A Warrior” tab on our website.

We here at “Wrestling For Warriors” consider it an honor, a privilege and a blessing to promote these events. We hope that our efforts to raise awareness and needed capital, will lead to finding cures and eventually bettering the lives of those who are such an inspiration, in ours.

Our Team



Christopher Holt -
Director

The Director of Wrestling For Warriors is Christopher Holt, who has dedicated his life to putting smiles on the faces of disabled and/or terminal children. After watching his own son Chase and his fight against cancer, Chris was amazed by how much Chase would smile every time he was able to meet professional wrestlers. The escape from reality that it provided both Chase and his father Chris, was more than they could ask for and Chris began to feel compelled towards sharing that same feeling with other boys and girls across the country.

Previously, Holt spent 20 years of his life in the entertainment industry touring with National Artists and producing /promoting events, on local and national levels. Holt also has many years of being a small business owner.

Holt coupled his previous work experience and connections made along the way into his new-found desire to help those fighting disability and life threatening illness by creating Wrestling For Warriors.



Cassandra Geller
Treasurer - Secretary

Cassandra Geller serves as the Treasurer and Secretary for the organization. Cassandra has over 17 years' of administrative assistant experience and brings a vast ranges of skills with her. She also feels extremely convicted to the cause as her own nephew is suffering from cancer.



Zach Gowen
Advisory Committee

Zach Gowen is a survivor. After losing his left leg to cancer at age 8, he went on to become the first 1 legged professional wrestler in history. At 19 years old, he signed a 3 year contract with the World Wrestling Entertainment and was featured prominently on their television program Smackdown! being involved in on air story lines with cultural icons Hulk Hogan, Roddy Piper, Brock Lesnar and Vince McMahon. Zach became an instant inspiration to millions worldwide proving that nothing is impossible.

Zach continues to wrestle full time and has added motivational speaking as a platform to carry his message to kids worldwide! The fire in his belly burns for the desire to be of maximum service to God and to the people around him. Whether it's on stage at a speaking engagement or in the middle of a ring at a professional wrestling show, Zach's message is simple: We are not defined by what happens to us, we are defined by our response to what happens to us!



Gregory Iron
Advisory Committee

Gregory Iron lives with cerebral palsy, a disability that has limited the use of his right arm, hand and fingers since he was born. Not only did Iron have to deal with C.P., but he also dealt with constant bullying, all while growing up in a violent, drug filled environment. Despite having the odds stacked against him, Iron decided to pursue professional wrestling after seeing one-legged wrestler Zach Gowen on WWE TV.

For over a decade, Iron has not only lived his dream as a sports entertainer, but has shared the ring with legends like former WWE Champion C.M. Punk, The Dudley Boyz, Rhino, and has formed the team of "The Handicapped Heroes," with Zach Gowen. When he's not wrestling or in the gym, Iron spends his time traveling the country doing motivational speaking to youth, as well as assisting the developmentally disabled at Murray Ridge Center in Elyria, Ohio.

Join Us In The Fight To Help These Brave Warriors

Do you want to be part of the coolest event in town?

Do you want to reach a whole new, highly motivated market for your business?

Above all else, do you want to help facilitate hope and change in some of the bravest little Warriors you've ever met??

If you answered yes to any of those questions and you're serious about creating brand awareness, then you've come to the right place!

Our media, marketing and production teams will ensure that our events will reach hundreds of thousands via press, radio, and TV spots as well as our social media following in excess of 250,000 people with potential reach into the millions.

100% of the net profits go back to helping our Warriors and every donation or sponsorship we receive is fully tax deductible.

Help us, help them... all while helping your business grow!

WFW is setting a budget for each show, in the amount of \$25,000. This number covers all expenses and it is our goal to have the entire budget covered through sponsorships.

If we cover the expenses this way, it allows every cent from ticket sales, to go directly to the selected beneficiary of that show.

On the next couple pages, you will find the various levels of Sponsorship Packages that are available.

Presenting Sponsor \$10,000

(1 available per show)

The Presenting Sponsor will be recognized as the primary sponsor for the event and will also receive priority logo placement in all advertising.

The Presenting Sponsor's name and logo will be acknowledged in all Wrestling for Warriors promotions, including print advertising, collateral materials, media relations, event t-shirts and prominent event exposure.

Advertising

- Primary placement of name and logo in all print advertising
- Company name and logo on event website and other category websites

Collateral Materials

- Primary placement of name and logo in donation forms
- Primary placement of company logo on official event poster

Public Relations

- Inclusion in all media materials, including press releases, media talking points and backgrounders

Event Exposure

- Mentioned during all public-address announcements
- Included in all event public relations
- Primary placement of company logo on official event t-shirt
- Primary placement of company logo on event banner
- Premier Booth/Vendor space at event
- Primary placement of company name in Sponsorship List inserted in small event Goody Bags - "Your Company" presents the evenings event
- 10 VIP Front Row Tickets, Meet & Greet and T-Shirts

Gold Sponsor \$5,000

(8 available per show)

The Gold Sponsor achieves excellent visibility, but at less cost than a Presenting Sponsor. Inclusion of your company logo on most promotional materials and public relations will ensure that Gold Sponsors benefit from widespread visibility throughout the venue.

Advertising

Secondary placement of Company name & logo in all print advertising - Company name & logo on event website and other category websites

Collateral Materials

Secondary placement of Company name & logo on official event poster & flyers - Secondary placement of Company name & logo on official event program

Public Relations

Inclusion in all media materials, including press releases, media talking points and backgrounders

Event Exposure

- Secondary placement of Company name & logo on official event t-shirt
- Secondary placement of Company name & logo on event banner
- Dedicated Booth / Vendor space at event
- Secondary placement of Company name & logo in Sponsorship List inserted in small event Goody Bags
- Dedicated match "Presented by" your company
- 5 VIP Front Row Tickets, Meet & Greet and T-Shirts

Silver Sponsor \$2,500

(10 available per show)

The Silver Sponsor is a great option to gain visibility to your company. Inclusion of your company logo on both online & print promotional materials will ensure that Silver Sponsors benefit from exposure throughout the venue.

Advertising

- Company name & logo listed on event website
- Company name & logo on event t-shirts

Collateral Materials

- Company name & logo on official event poster
- Company name & logo on official event program

Event Exposure

- Banner placement at event
- Vendor space at event
- Company name included in Sponsorship List inserted in all event Goody Bags
- 5 VIP Front Row Tickets and T-Shirts

Bronze Sponsor \$1,000

(Unlimited Availability)

- Company name & logo listed on event website
- Banner placement at event (provided by vendor)
- Company name & logo included in Sponsorship List inserted in all event Goody Bags
- 10 General Admission Tickets

Associate Sponsor \$500

(Unlimited Availability)

- Company name & logo listed on event website
- 5 General Admission Tickets

Raffle Prizes

(Unlimited)

Donating Raffle Prizes is great way to not only get your Company great visibility, but it will also help raise additional funding to put to medical research efforts.

* All prizes with a value of \$50 and up will be considered.

Vendor Booths also available!

If you or your company would like to support Wrestling For Warriors, please fill out the application starting on the next page and either mail it to the address below or scan and email it to: Chris@WrestlingForWarriors.com. After we receive your submission, a member of our team will follow up with you very shortly.

If mailing, please enclose a check for the appropriate amount payable to Wrestling For Warriors, Inc. If you would rather pay by credit card, please let us know when we call you to discuss your sponsorship.

We are so thankful that you have decided to join us in this fight and look forward to speaking to you more in depth very soon!!

Sponsorship Application

Company Name - _____

Contact Name - _____

Email Address - _____

Phone Number - _____

Address - _____

City - _____

State - _____

Zip - _____

We would like to sponsor Wrestling For Warriors at the following level –

- Presenting Sponsor : \$10,000
- Gold Sponsor : \$5,000
- Silver Sponsor : \$2,500
- Bronze Sponsor : \$1,000
- Associate Sponsor : \$500
- Raffle Prize Sponsor

Mail To:

Wrestling For Warriors
P.O. Box 473
Payne, OH. 45880

*Our Next Event
Is
April 28th, 2018*



**WRESTLING
FOR WARRIORS**
TEAMS UP WITH
HOUSE OF HARDCORE
TO MAKE APRIL 28TH
HARDCORE FOR CHARITY

GRAND WAYNE CONVENTION CENTER
120 W JEFFERSON BLVD, FORT WAYNE, IN 46802

VIP EXPERIENCE : 4:00 - 6:00 | DOORS : 6:00 | BELL : 7:00

TICKETS ON SALE NOW!
WWW.WRESTLINGFORWARRIORS.COM



ALL TICKET PROCEEDS TO CAMP RED CEDAR
FOR INFORMATION ABOUT CAMP RED CEDAR
WWW.CAMPREDCEDAR.COM

Tommy Dreamer performed at our last event and felt so convicted to help our cause, that he has offered the branding of his own wrestling organization called “House of Hardcore”.

House of Hardcore, typically sells 1,200 – 1,500 tickets to each event.
HOH broadcasts their events live on Twitch, to just under 500,000 viewers per show.